

SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS
FOR IMPLEMENTING PROCESSES RELATING TO RETAIL SALES

ABSTRACT OF THE DISCLOSURE

The present invention provides a system that facilitates the selection of purchasable items for use in an environs defined by the customer. In one aspect, the system includes a processing element capable of proposing a plurality of purchasable items to the customer for selection by the customer. The processing element also is capable of receiving data representing the environs and data representing at least one purchasable item selected by the customer. The processing element is further capable of generating and displaying a three-dimensional graphical representation of the environs and each purchasable item or items selected by the customer so that the customer can visualize the items in the environs.

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